

**PLACER COUNTY TRANSPORTATION PLANNING AGENCY
CITY OF ROSEVILLE**

POLICIES AND GUIDELINES: BUCKS FOR BIKES - 2010

Policy and Procedure Statement

This program is intended to reduce traffic congestion and improve air quality in the region by promoting bicycling as an alternative to driving alone through the incentive program Bucks for Bikes. The Placer County Transportation Planning Agency (PCTPA) through a Clean Air grant from the Placer County Air Pollution Control District and the City of Roseville has allocated funding to subsidize selected new commuter bicycles for 50% of the cost of the bicycle and if necessary, bicycle helmet, light, lock, and/or rack/basket from the original quote provided or the actual costs incurred whichever is lower for an amount not to exceed \$200.

Program Guidelines

1. Eligible applicants are those who are **EMPLOYED OR ATTEND SCHOOL A MINIMUM OF 20 HOURS PER WEEK, ARE 18 YEARS OF AGE OR OLDER, AND RESIDE AND WORK/ATTEND SCHOOL IN PLACER COUNTY** (includes Auburn, Colfax, Lincoln, Loomis, Rocklin, Roseville, and the unincorporated areas within Placer County) at the time of the subsidy.
2. Applicant must submit the signed application in full along with a quote to PCTPA by the application deadline of **TUESDAY, MARCH 9, 2010**. Incomplete applications will not be considered for a Bucks for Bikes subsidy.
3. Any applicant applying for the Bucks for Bikes subsidy understands that they must be able to purchase the bike in full by the purchase deadline of **APRIL 26, 2010**. Applicant further understands that bicycles purchased prior to the opening of the application period of January 26, 2010, will not be considered for reimbursement.
4. Applicants must visit a bike shop/store and obtain a quote for the bicycle they intend to purchase and if applicable the bicycle helmet, light, lock, and/or rack/basket.
5. **THIS IS NOT A FIRST COME, FIRST SERVED APPLICATION PROCESS.**
6. Applicants may purchase a bike during the application period; however **THERE IS NO GUARANTEE THAT APPLICANTS WILL BE GRANTED A SUBSIDY** if they do so.
7. Successful applicants understand that bicycles must be new and purchased by the applicant from a bike shop/store within the County of Placer. Bicycles purchased from internet/on-line only proprietors and/or third party quotes will not be accepted.
8. Applicant understands that **FUNDS FOR THIS PROGRAM ARE LIMITED AND NOT ALL QUALIFIED APPLICATIONS WILL BE APPROVED FOR FUNDING.**
9. Once the applicant has been notified that they have been approved for the Bucks for Bikes subsidy, he/she understands that they must register on the region's bike month website, www.MayIsBikeMonth.com prior to April 26, 2010 and log their bicycle miles for the month of May.
10. The subsidy will be based on 50% of the original quote provided or the actual costs incurred whichever is lower and shall not exceed \$200. Taxes will not be considered in reimbursement.
11. Applicant must provide an original receipt for the total purchase of the bicycle (and bicycle helmet, light, lock, and/or rack/basket if purchased) in order to be reimbursed.
12. The subsidy will be made payable to applicant based on his/her original receipt of purchase (not to exceed quote, see #8). This check will be mailed to applicant along with the applicant's original receipt within 20 working days of the time the receipt is received.

Any questions or issues regarding these policies and guidelines should be directed to Solvi Sabol, PCTPA, 530.823-4029 at ssabol@pctpa.org or Sue Schooley, City of Roseville, 916.774.5365 at sschooley@roseville.ca.us.