



**PLACER COUNTY
TRANSPORTATION
PLANNING AGENCY**



CITY OF AUBURN

**AREA SCHOOL CHILDREN CELEBRATE
INTERNATIONAL WALK TO SCHOOL WEEK**
Local "Way to Go" events promote traffic, personal safety

**FOR IMMEDIATE RELEASE
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**CONTACT: Solvi Sabol
530-823-4029
Joanna Belanger
530-823-4211 x 145**

AUBURN, CA – The Placer County Transportation Planning Agency (PCTPA), the City of Auburn and local schools are joining forces to celebrate the "Way to Go" event in conjunction with the eighth annual *International Walk to School Week* October 4 – 8, 2004.

"The City of Auburn, PCTPA and area schools are committed to promoting safe ways to get to school," Auburn Councilmember Kathy Sands said. "With this event, we can increase community awareness for alternative transportation."

School children and parents - along with a local Drug Abuse Resistance Education (D.A.R.E.) officer - will be walking to school according to the following schedule:

- **7:40 a.m. Monday, October 4th – Bowman School (Mill Pond & Bowman)**
- **8:35 a.m. Tuesday, October 5th – Rock Creek School (Auburn Greens @ Sutter Auburn Faith Hospital)**
- **7:40 a.m. Wednesday, October 6th - Skyridge School (Perkins & Burlin – take Wildwood)**
- **7:35 a.m. Thursday, October 7th – Alta Vista School (Foresthill & Oak)**
- **8:40 a.m., Friday, October 8th – Auburn School (Lariat & Stonebrook)**

This "Way to Go" event combines alternative methods to get to school, either by walking, taking the bus, riding a bicycle or carpooling with a purpose: to promote health, safety, physical activity and concern for the environment.

"Bottlenecks and backlogs form outside of schools right before the first bells rings, inviting potentially dangerous situations to occur," PCTPA Executive Director Celia McAdam said. "By encouraging alternative transportation, we enhance overall safety."

International Walk to School Day is expected to include 3,000 schools from all 50 states. Walkers from the U.S. will join children and adults in the event from 36 countries. To learn more about International Walk to School Week visit www.walktoschool-usa.org.

Never losing sight that Placer County is one of the fastest growing regions in the Golden State with an increasing demand for practical transportation planning, PCTPA credits its success to its proactive approach and its focus on regional and multi-agency cooperation. Contact PCTPA at 530-823-4030 or visit www.pctpa.org Contact the City of Auburn at 530-823-4211 or visit www.auburn.ca.gov.

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