



**PLACER COUNTY
TRANSPORTATION
PLANNING AGENCY**

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**NEW WEB SITE AIMED AT RELIEVING
TRAFFIC CONGESTION IN PLACER COUNTY**

*The Placer County Transportation Planning Agency unites community leaders
and citizens to improve local roadways*

AUBURN, CA (October 11, 2005) - Placer County Transportation Planning Agency (PCTPA) today announced the launch of “Fixplacerttraffic.org,” a Web site aimed at giving residents the opportunity to share their traffic frustrations and help lead the charge to solve traffic congestion.

The Web site includes the latest information concerning Placer County transportation roadway improvement issues, funding challenges and potential solutions. Residents can log on to the Web site to find out where local community meetings will be held to address transportation issues in the county. In addition, there is a section for residents to sign-up and share their traffic frustrations and offer ideas for funding solutions.

“Placer County lacks the funds needed to make important roadway improvements and it is one of the most significant problems facing the region today,” said Celia McAdam, executive director for Placer County Transportation Planning Agency. “Only through community based support and smart planning can we prevent the traffic congestion issues common throughout California.”

Placer County is one of the most desirable areas in the region to live, and as families continue to seek out these communities, traffic congestion will remain a significant challenge for the community if action isn’t taken immediately.

To voice your traffic concerns and to help keep Placer County moving forward, please visit www.fixplacerttraffic.org. The Web site is part of an ongoing educational outreach program designed to increase community participation in the process of developing a long-term funding source for transportation and infrastructure improvements.

PCTPA has joined elected officials, citizen representatives and professional transportation experts to develop real solutions for the transportation issues facing Placer County residents. The agency is the peoples’ advocate for transportation improvements and works to develop and manage roadways, trains and public transit programs for smart transportation growth.

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